

CommerceESB Benefits

Automate Drop Ship Operations:

Use CommerceESB to automatically route orders to suppliers, keep inventory in synch, and upload ship tracking from suppliers to buyers.

Eliminate Stock Outs:

Automatically keep quantities you show on your website and marketplaces in synch with what your suppliers actually have.

Add Listings in Bulk: easily leverage key listing data from your supplier catalogs and exported in any desired format to bulk list items to eBay or other channels.

Full Order Automation: Fulfill orders from local inventory or send to suppliers according to business rules such as lowest cost or stock availability.

Quick Return On Investment: by simply eliminating stock outs, merchants can see ROI in as little as 3 months.

Grow Your Business: Turn your focus to identifying other suppliers, increasing selection, and growing sales!

For more information or to schedule a demo, contact us:

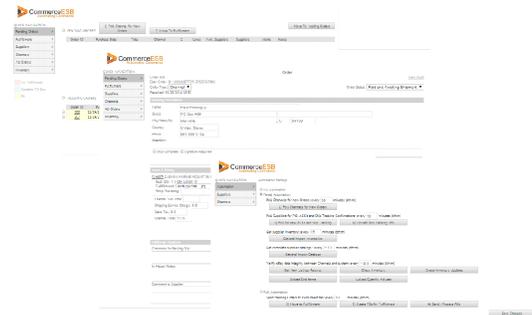
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Business Problem: as merchants grow their drop ship operations they inevitably run into significant barriers prohibiting their business from scaling:

- **Stock Outs:** because merchants are operating with manual processes, they cannot easily stay current with what inventory levels their suppliers actually have on hand – so merchants can inadvertently be out of stock for buyer purchases. The impact is significant and real, including commissions and credit card processing fees merchants cannot recoup for stock out related refunds, as well as marketplace penalties against sellers who cannot manage their stock outs.
- **Difficult to Add Listings:** despite having countless items available to sell, listing new items is time-consuming and tedious.
- **Manual Order Processing:** simple tasks such as copying and pasting orders from one system to another are easy to implement at first, but manual processes cannot scale, are error prone, and the associated labor costs can never be recovered.

CommerceESB Solution: CommerceESB leverages 15 years of technology development to provide merchants an affordable, easy-to-use, technology-independent platform to automate their drop ship operations.

Focusing on removing the friction in your business, CommerceESB can help you automate your key business processes such as order management and inventory synchronization – allowing your business to grow top line revenue *and* bottom line profitability.



Sample Features:

- **Inventory Synchronization:** When your local or suppliers' inventory quantity changes, CommerceESB adjusts inventory on your sales channels automatically; all the while maintaining a master inventory record. And if an item's quantity dips below a threshold you set, then CommerceESB automatically de-lists this item on eBay & Amazon to avoid stock outs
- **Bulk Listing:** With CommerceESB's integration to bulk listing tools such as eBay's File Exchange, merchants can easily scale their marketplace presence.
- **Automated Order Management:** CommerceESB can poll any sales channel such as your website, eBay, and Amazon for new orders; optionally let you approve these orders for fulfillment; electronically route orders for local fulfillment or to your your lowest cost suppliers; and sends shipping confirmations back to eBay and Amazon.
- **Repricing:** CommerceESB has a built in repricing tool to keep prices up-to-date as supplier prices fluctuate. Or utilize built-in integration with 3rd Party repricing tools.
- **Reporting and Tracking:** Whenever CommerceESB takes actions such as moving or copying files, generating shipping information, sending alerts, or obtaining an order confirmation, it records these actions into a history file. CommerceESB creates a unique history file for each new order, and saves as an "audit trail." If you or your customer wants to know specific details or when an order was received, processed, or shipped, then the history file will have the answer.